

Media Release – 16 July 2020

Junglefy creates biophilic urban sanctuary for residents with 5000 rainforest plants at ground breaking development in Waterloo, Waterfall by Crown Group

Waterfall by Crown Group has created a ground-breaking urban sanctuary for the residents of its luxurious new apartments in the rapidly developing Waterloo precinct. With Australia's tallest man-made waterfall at its heart, residents who moved recently are enjoying a rare taste of nature close to the city; they are surrounded by more than 5,000 rainforest plants in a development that is setting a new benchmark for biophilic design in an urban landscape.

"Inspired by the lush tropical landscapes of Indonesia, Waterfall by Crown Group is a ground-breaking development returning a sense of equilibrium to modern life," said Iwan Sunito, Crown Group's CEO and Chairman.

The subtle sound of the waterfall, complemented by the tropical lagoon, natural wood textures and shapes echoing nature, brings the best of biophilic design to Waterfall by Crown Group. Biophilia refers to human beings' evolved preference for certain natural elements in our surroundings – whether that be plant life, natural timbers, fresh air and views.

The hidden jewel in this development is a roof-top cinema and lounge space with sweeping city views. The cinema screen is surrounded by a 6-metre-high green wall created by Junglefy, incorporating 2500 plants that provide a biophilic connection to the space and adding to the resort style. This rooftop patio will be a haven for residents to enjoy social gatherings and relax on the curved lounge booths for a movie night under the stars.

Crown Group and living infrastructure specialists, Junglefy, collaborated on the green wall features in the early design phase to develop integrated vertical gardens that will continue to thrive into the future.

Jock Gammon, Junglefy's Founder and Managing Director said, "Creating a green wall within a waterfall was an Australian-first concept, so we collaborated early in the design phase with Crown Group to finetune the details and what we have created, is a one-of-a-kind garden that seamlessly integrates plants within the fabric of the building."

"With cities becoming more urbanised, it is critical that we continue to connect people with nature throughout their daily lives" says Jock.

With plants included in all of the shared spaces and visible from every apartment, residents have the opportunity to escape busy city life to find serenity at home. A walk through the bamboo tunnel into the lagoon area provides a relaxing and social place to connect, while benefiting from the soothing sounds of the waterfall. The lush plants woven through the four adjacent waterfalls extend into the sky, to the top of the building façade.

Waterfall by Crown Group brings nature to the city and provides wellness and balance to urban life with modern amenities and resort-style living.

ENDS
